



Financial Summit 2025

Sponsorship Prospectus
October 7-8 | Washington, D.C.



About CCA's Financial Summit

The Cloud Communications Alliance will host its annual Financial Summit in Washington, DC, at the historic Willard Hotel—a landmark of influence just steps from the Capitol. This year's event offers a unique opportunity to explore financial trends, policy insights, and investment strategies shaping the future of cloud communications.

The summit features a half-day of high-impact sessions, a private fundraising breakfast with Rep. Jay Obernolte (donation required), and an optional guided tour of Capitol Hill led by Chip Pickering of INCOMPAS.

This exclusive gathering brings together financial experts, policymakers, and C-level cloud communication leaders to explore:

- The complexities of today's economic and capital markets
- New paths for funding and investment in cloud communications
- The growing influence of AI on company valuations and financial planning
- Insights into M&A, exit strategies, and operational efficiency

If your company serves the cloud tech sector and wants to be in the room where future-shaping conversations happen—this is your moment.



Who Attends

Company Types

- MSPs, UCaaS, CPaaS, CCaaS, Collaboration Tools
- Cloud Infrastructure & Security
- Managed IT & CX Services
- AI & Analytics Platforms

Past Attendees



Microsoft



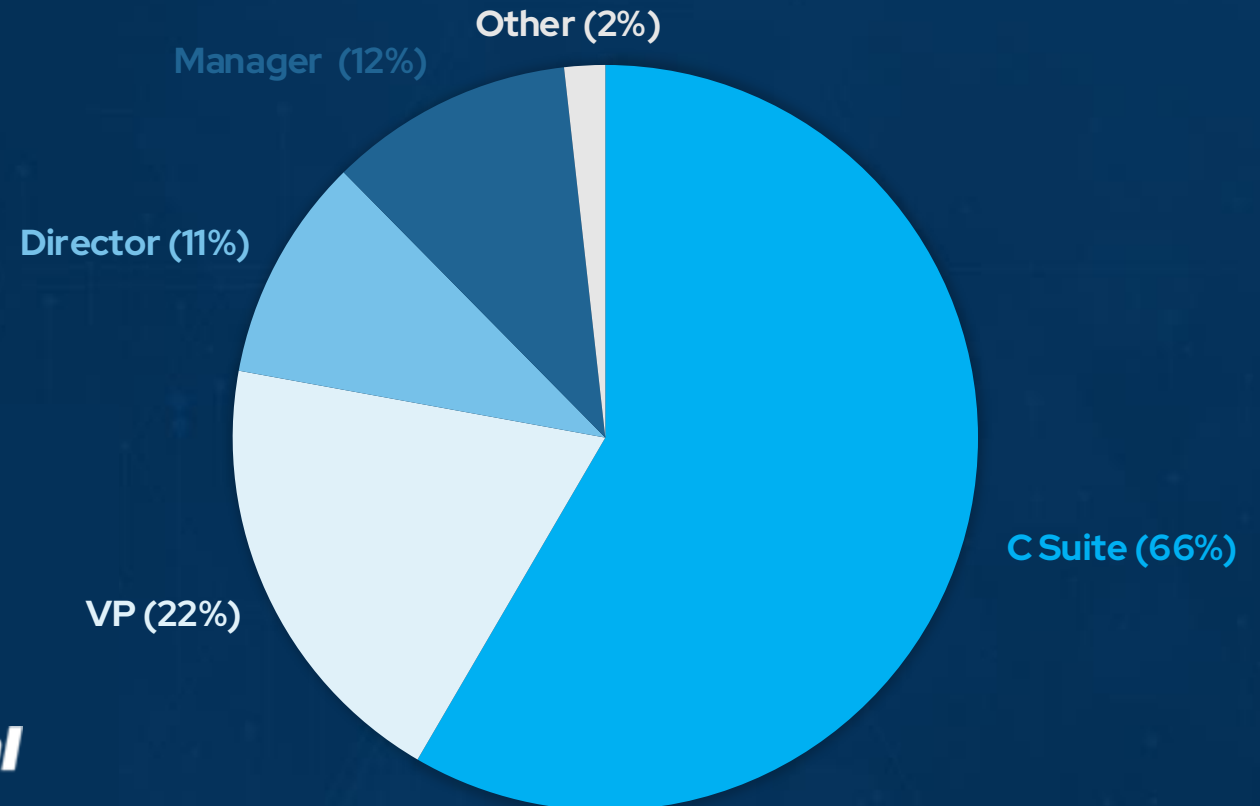
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VONAGE

RingCentral

Job Titles



CCA Provider Members



CCA Vendor Members



Preliminary Agenda

October 7

- 6:00 pm – 10:00 pm | Welcome Reception & Dinner

October 8

- 8:00 am – 8:45 am | Private Fundraising Breakfast with Rep. Obernolte (limited to 30 attendees with \$500 donation)
- 8:30 am – 9:00 am | General Registration
- 9:00 am – 12:00 pm | General Sessions: Financial Strategy, AI Impact, Capital Trends
- 12:00 pm – 1:00 pm | Networking Lunch
- 1:00 pm – 4:00 pm | Optional Add-On: Capital Hill Tour with Chip Pickering



Past Speakers



Richard Kraska
CFO, Infobip



Todd Zittrouer
CEO, Momentum Telecom



Jeffrey Korn
CEO, Crexendo



Matt Siemens
CEO, NUSO



Jordan Rupar
Managing Director, Q Advisors



Gerry DeHaven
Partner, Q Advisors



Justin Garrison
Managing Director, BV Investment Partners



Gerry Pearce
Operating Advisor, Nautic Partners



Kirk Smith
Principal, GTCR



Matt Townend
Director, Cavell Group



Elka Popova
Vice President and Senior
Fellow, Frost & Sullivan



Catharine Trebnick
Managing Director,
Rosenblatt Securities



Dmitry Netis
Managing Director, Co-Head of Technology
Investment Banking, Benchmark Company



Clark Peterson
Chairman, Cloud
Communications Alliance

Sponsorship Opportunities

Why Sponsor?

- ✓ **Build trust and enhance relationships** by demonstrating your commitment to the success of cloud communications companies.
- ✓ **Establish thought leadership and gain industry recognition** by sharing insights and vision on financial trends. This enhances your reputation and sets you apart from competitors.
- ✓ **Promote knowledge exchange and collaboration** by participating in discussions with influential leaders. Support an environment for sharing best practices, fostering innovation, and creating new opportunities.
- ✓ **Drive sales and business growth** by leveraging networking opportunities with top-tier cloud communications leaders.



Sponsorship Options

Type	Description	Number Available	Investment
Gold Sponsor	Put your organization in front of the attendees and present to the group from the main stage.	2	\$25,000
Dinner Sponsor	Sponsor the event and speak to our dinner attendees.	3	\$15,000
Silver Sponsor	Sponsor the event and continue the conversation with a guest blog and a podcast interview.	5	\$10,000
Lanyard Sponsor	We'll design and print lanyards with your logo, so you're top of mind for attendees.	1	\$6,000
Lunch Sponsor	Here's a great way to get in front of our attendees with your logo on lunch and break tables.	4	\$5,000

Marketing Activity

Type	Gold	Dinner	Silver	Breakfast	Lunch	Lanyard
Sponsor graphic for social media		✓	✓	✓	✓	
Logo included in all pre- and post-event emails	✓	✓	✓	✓	✓	✓
Logo included on event registration page	✓	✓	✓	✓	✓	
Guest blog on CCA's website	✓	✓	✓			
Podcast interview with CCA	✓	✓	✓			
Premium logo placement at dinner	✓	✓				
Premium logo placement at meeting						
Speaking opportunity	10 min at meeting	5 min at dinner		Intro remarks at Private Breakfast		
Access to attendee list	✓	✓	✓			
Banner at general breakfast	✓			✓		
Banner at lunch and coffee break						
Free Tickets	3	2	2	1	1	1

Secure Your Sponsorship

Contact us to reserve your sponsorship and lock-in visibility with cloud communications' most influential leaders.

Joe Marion

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