



Financial Summit 2024

Sponsorship Prospectus

October 1-2 | NYC



About CCA's Financial Summit

The CCA will host its annual event for cloud communications leaders in New York City for a half day financial summit on October 2, preceded by dinner at Bryant Park Grill on October 1.

The event brings together leading financial experts to provide trends, data, and guidance on:

- The complexities of the current economy and capital markets
- The financial opportunities and concerns during an election year
- How to navigate financial landscapes, investments, and M&A activity
- Accessing new funding in a tight capital market
- Enhancing overall operational effectiveness for higher market value

By becoming a sponsor, you position your brand in front of highly engaged cloud communications leaders. If you're looking for an intimate setting to showcase your brand to the industry's movers and shakers, this is the one!



Who Attends

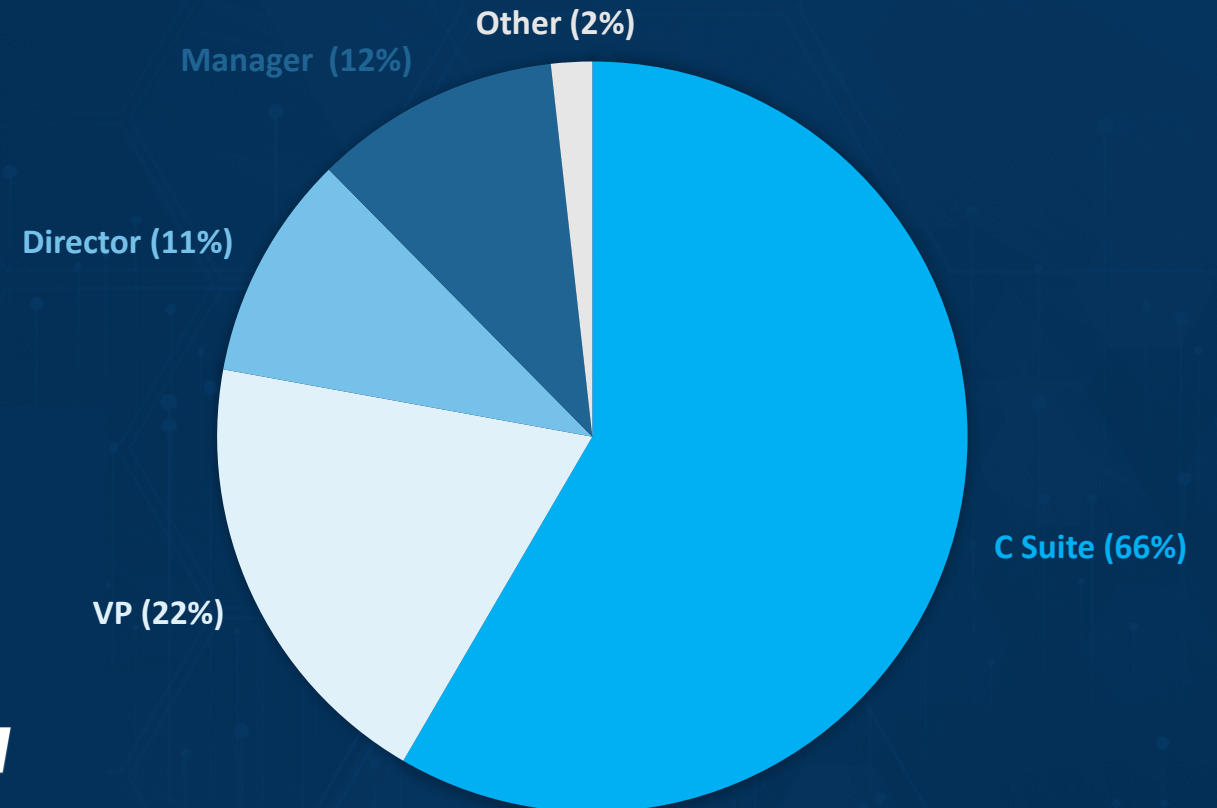
Company Types

- MSPs, UCaaS, CPaaS, CCaaS, Collaboration
- Cybersecurity
- Managed IT Services
- Cloud Storage, Platforms, Security

Past Attendees



Job Titles



Preliminary Agenda

October 1

- Cavell Event Ends 6pm
- Welcome Dinner 7pm

October 2

- Morning Sessions
- Departure After Lunch



2023 Speakers



Richard Kraska
CFO, Infobip



Todd Zittrouer
CEO, Momentum Telecom



Jeffrey Korn
CEO, Crexendo



Matt Siemens
CEO, NUSO



Jordan Rupar
Managing Director, Q Advisors



Gerry DeHaven
Partner, Q Advisors



Justin Garrison
Managing Director, BV Investment Partners



Gerry Pearce
Operating Advisor, Nautic Partners



Kirk Smith
Principal, GTCR



Matt Townend
Director, Cavell Group



Elka Popova
Vice President and Senior
Fellow, Frost & Sullivan



Catharine Trebnick
Managing Director,
Rosenblatt Securities



Dmitry Netis
Managing Director, Co-Head of Technology
Investment Banking, Benchmark Company



Clark Peterson
Chairman, Cloud
Communications Alliance

Sponsorship Opportunities

Why Sponsor?

- ✓ **Build trust and enhance relationships** by demonstrating your commitment to the success of cloud communications companies.
- ✓ **Establish thought leadership and gain industry recognition** by sharing insights and vision on financial trends. This enhances your reputation and sets you apart from competitors.
- ✓ **Promote knowledge exchange and collaboration** by participating in discussions with influential leaders. Support an environment for sharing best practices, fostering innovation, and creating new opportunities.
- ✓ **Drive sales and business growth** by leveraging networking opportunities with top-tier cloud communications leaders.



Testimonials

“



Cloud Connections '24 was one of the most well run and informative events I have been at in quite some time, and the venue and events were all outstanding.

Matthew Holloway, DSTNY

“



Cloud Connections '24 was very well done. From the lovely venue to the great content and attendance, it was top notch!

Janet Schijns, JS Group

“



The positive feedback for Cloud Connections '24 has been overwhelming!

Elka Popova, Frost & Sullivan

“



You all should be very proud of Cloud Connections '24. The post event feedback has been consistently good. Just had a call today with an attendee/ speaker, and he was very positive on how the event was run, along with the collaborative and "sharing" nature we promote.

Alan Rihm

“



As always, a huge thanks to you and the others for allowing me to join the CCA events. Cloud Connections '24, for me, was the best one so far.

Craig Stevenson, Stevenson Services LLC

“



I always love this event. After having been in this industry for so long, it feels like a family reunion.

Dag Peak, Alianza, Inc.

Sponsorship Options

Type	Description	Number Available	Investment
Gold Sponsor	Put your organization in front of the attendees and present to the group from the main stage.	2	\$25,000
Dinner Sponsor	Sponsor the event and speak to our dinner attendees.	3	\$15,000
Silver Sponsor	Sponsor the event and continue the conversation with a guest blog and a podcast interview.	6	\$10,000
Lanyard Sponsor	We'll design and print lanyards with your logo, so you're top of mind for attendees.	1	\$6,000
Lunch and Break Sponsor	Here's a great way to get in front of our attendees with your logo on lunch and break tables.	4	\$5,000

Marketing Activity

Gold Sponsors include 2 tickets
 Dinner Sponsors include 1 ticket
 Silver Sponsors include 1 free ticket
 Lunch Sponsors include 1 ticket

Type	Gold	Dinner	Silver	Lunch	Lanyard
Sponsor graphic for social media	✓	✓	✓	✓	✓
Logo included in all pre- and post-event emails	✓	✓	✓	✓	✓
Logo included on event registration page	✓	✓	✓	✓	✓
Guest blog on CCA's website	✓	✓	✓		
Podcast interview	✓	✓	✓		
Premium logo placement at dinner	✓	✓			
5 minutes speaking at dinner		✓			
10 minutes speaking at meeting	✓				
Attendee list	✓	✓	✓		
Premium logo placement at meeting	✓		✓		
Logo at lunch and coffee break				✓	

Thank you!

To secure your sponsorship or
for more info, please contact:

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