



# Cloud Connections 2025

Sponsorship Prospectus  
April 14-16 | St. Petersburg, FL



# About Cloud Connections

Cloud Connections 2025, organized by the Cloud Communications Alliance (CCA), is the premier event for the cloud communications industry, taking place from April 14-16, 2025, at The Vinoy in St. Petersburg, Florida.

Attendees experience hands-on learning, networking opportunities, and insights into future business strategies. The conference also features notable speakers and unique sessions aimed at fostering collaboration and sharing best practices.

Our theme is 'The Future of Cloud' and will bring together top industry leaders, experts, investors, and vendors to discuss:

- The future of AI for cloud companies
- Cloud security best practices
- Cloud market trends & forecasts
- The M&A market for cloud communications companies

By becoming a sponsor, you position your brand in front of highly engaged cloud communications leaders. If you're looking to showcase your brand to the industry's movers and shakers, this is the one!



# Who Attends

## Company Types

- MSPs, UCaaS, CPaaS, CCaaS, Collaboration
- Cybersecurity
- Managed IT Services
- Cloud Storage, Platforms, Security

## Past Attendees



Microsoft



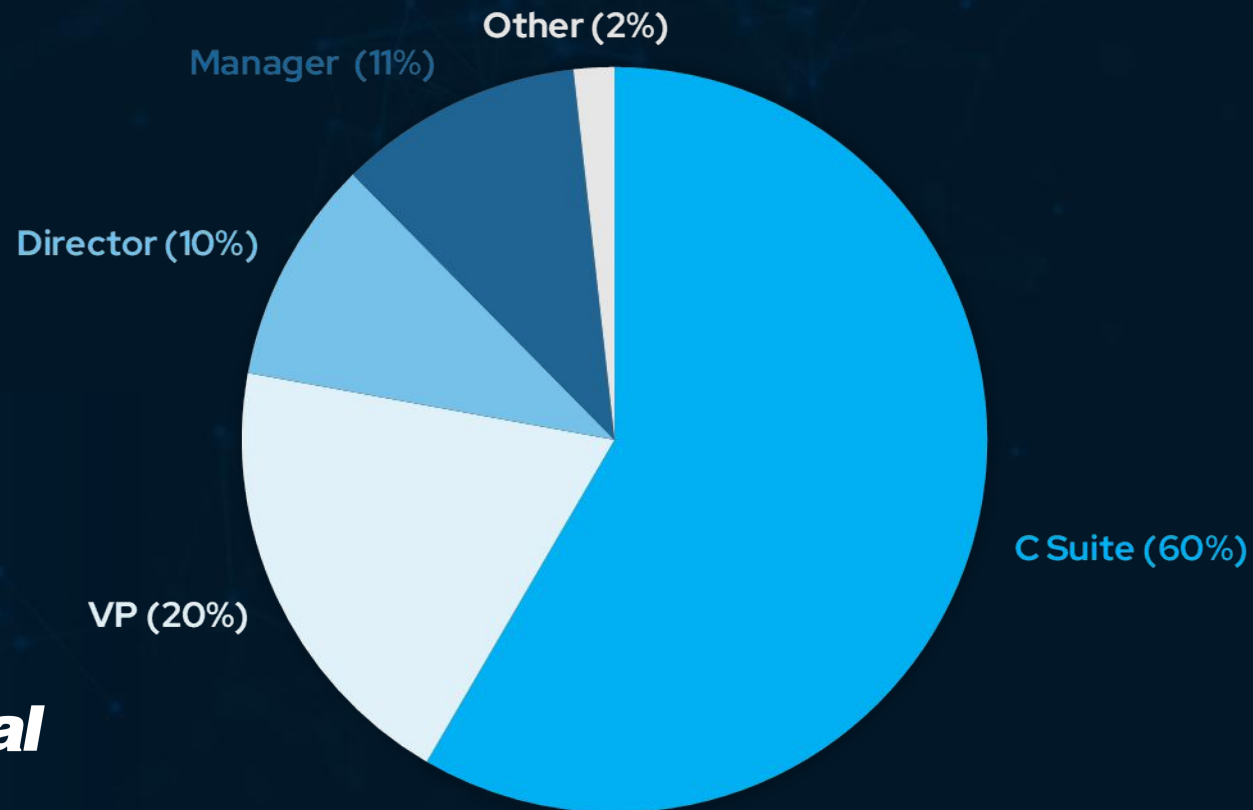
zoom



VONAGE

RingCentral

## Job Titles





# CCA Provider Members



# CCA Vendor Members



Brownstein Hyatt  
Farber Schreck



# Preliminary Agenda

## April 14

- Arrive at The Vinoy
- Welcome Cocktail Reception 6pm

## April 15

- Educational Sessions 8am-5pm
- Dinner 6pm

## April 16

- Morning Sessions
- Departure After Lunch





# 2024 Speakers



**Janet Schijns**

CEO, JS Group



**Carlos Aragon**

Senior Director of Product Marketing, Applications, Vonage



**Vandana Thomas**

Principal Group Product Manager, Microsoft



**Shahab Syed**

WW Managing Director, Microsoft



**Ross McWalter**

Head – Telecom Applications – AI, Data & Cx - BD & GTM, Amazon Web Services – Telecom Business Unit



**Jordan Rupar**

Managing Director, Q Advisors



**Justin Garrison**

Managing Director, BV Investment Partners



**Gerry Pearce**

Operating Advisor, Nautic Partners



**Kirk Smith**

Principal, GTCR



**Todd Zittrouer**

CEO, Momentum Telecom



**Jeffrey Korn**

CEO, Crexendo



**Matt Siemens**

CEO, NUSO



**Richard Kraska**

CFO, Infobip



**Gerry DeHaven**

Partner, Q Advisors



**Matt Townend**

Director, Cavell Group



**Elka Popova**

Vice President and Senior Fellow, Frost & Sullivan



**Catharine Trebnick**

Managing Director, Rosenblatt Securities



**Dmitry Netis**

Managing Director, Co-Head of Technology Investment Banking, Benchmark Company



**Clark Peterson**

Chairman, Cloud Communications Alliance



# Sponsorship Opportunities



# Why Sponsor?

- ✓ **Build trust and enhance relationships** by demonstrating your commitment to the success of cloud communications companies.
- ✓ **Establish thought leadership and gain industry recognition** by sharing insights and vision on financial trends. This enhances your reputation and sets you apart from competitors.
- ✓ **Promote knowledge exchange and collaboration** by participating in discussions with influential leaders. Support an environment for sharing best practices, fostering innovation, and creating new opportunities.
- ✓ **Drive sales and business growth** by leveraging networking opportunities with top-tier cloud communications leaders.



# Testimonials



Cloud Connections '24 was one of the most well run and informative events I have been at in quite some time, and the venue and events were all outstanding.

**Matthew Holloway**, DSTNY



You all should be very proud of Cloud Connections '24. The post event feedback has been consistently good. Had a call today with an attendee/speaker, and he was very positive on how the event was run, along with the collaborative and "sharing" nature we promote.

**Alan Rihm**, Fall Forward



Cloud Connections '24 was very well done. From the lovely venue to the great content and attendance, it was top notch!

**Janet Schijns**, JS Group



As always, a huge thanks to you and the others for allowing me to join the CCA events. Cloud Connections '24, for me, was the best one so far.

**Craig Stevenson**, Stevenson Services LLC



The positive feedback for Cloud Connections '24 has been overwhelming!

**Elka Popova**, Frost & Sullivan



I always love this event. After having been in this industry for so long, it feels like a family reunion.

**Dag Peak**, Alianza, Inc.

# Sponsorship Options

Type	Description	Number Available	Investment
Gold Sponsor	Put your organization in front of the attendees and present to the group from the main stage.	2	\$20,000
Silver Sponsor	Sponsor the event and continue the conversation with a guest blog and a podcast interview.	3	\$15,000
Bronze Sponsor	Display your company logo on banners throughout the event.	4	\$10,000
Exhibitor	Eight-foot table in a high traffic area.	15	\$5,000



# Add-On Sponsorship Options

Type	Description	Number Available	Investment
Dinner Sponsor	Sponsor the event and speak to our dinner attendees. One for the opening dinner and one for the second night dinner.	1	\$20,000
WiFi Sponsor	We'll make your company name THE WiFi Network for the event. CCA-YOUR COMPANY.	1	\$10,000
Breakfast Sponsor	Here's a great way to get in front of our attendees with your logo on breakfast tables.	2	\$8,000
Lunch Sponsor	Here's a great way to get in front of our attendees with your logo on lunch tables.	2	\$8,000
Lanyard Sponsor	We'll design and print lanyards with your logo, so you're top of mind for attendees.	1	\$6,000
Event App	We'll link your company logo to the event APP that ALL attendees use.	15	\$2,000

# Marketing Activity

Type	Gold	Dinner	Silver	Bronze	Breakfast	Lunch	WiFi	App	Exhibitor	Lanyard
Conference Passes	3	2	1	1	1	1	1	0	1	1
Ad in App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ad in Digital Brochure	2-page	1-page	1/2-page	1/2-page	1/2-page	1/2-page	1/2-page		1/2-page	1/2-page
Sponsor graphic for social media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo included in all event emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Guest podcast & blog	✓	✓	✓	✓						
Premium logo placement at dinner	✓	✓								
5 minutes speaking at dinner		✓								
10 minutes speaking at meeting	✓									
Attendee list	✓	✓	✓	✓						
Premium logo placement at meeting	✓		✓	✓						
Signage during meal					✓	✓				

# Thank you!

To secure your sponsorship or  
for more info, please contact:

**Joe Marion**  
**[jmarion@cloudcommunications.com](mailto:jmarion@cloudcommunications.com)**

